

## OVERVIEW

### ChannelStream in Brief

**ChannelStream is a document output management solution that is:**

- Business-oriented – no scripting required
- Easy-to-use, flexible and scalable
- Able to manipulate pages (duplex, re-ordering, etc.) and enhance documents (bar codes, images, etc.)
- Built to deal with any type of machine
- Multi-platform compatible (Windows, Linux, Unix, Mac OS X, etc.)
- Multi-channel capable (AFP, PostScript, PCL, PDF, e-mail, fax, exports for archiving systems, etc.)

**Using innovative methods of document distribution, ChannelStream optimises your entire workflow, speeds up processes and reduces costs.**

**Project leaders and business users benefit from:**

- Reduced time-to-market for your communications
- Enhanced personalisation of your communications
- Control of your own timeline through an easy-to-use web interface
- Increased quality assurance and reduction of misprints due to the simulation facility
- Lower dependency on IT support
- Reduced number of output management systems

# Maximise ROI in Your Document Output Strategy with Cincom® ChannelStream™

Manage, rearrange and improve your document stream – without any programming



## Take Control and Gain Independence

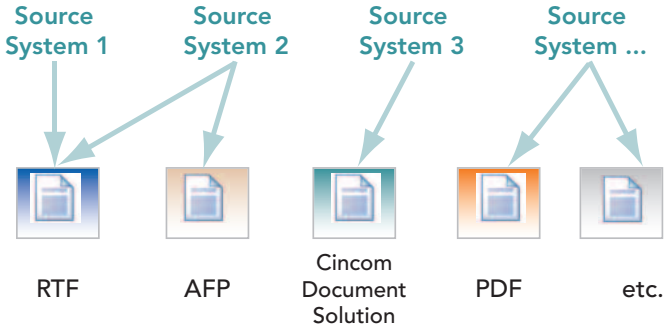
Communications with customers are a critical part of every modern business. Therefore, they must be effective and timely and meet the needs of your customers. However, this is not as simple as it sounds. Most businesses have a wide range of systems delivering content to customers and partners. Rather than modify each existing stream, many businesses are looking for a generic solution to this problem for all their systems.

Document streams need to be enhanced or transformed as required and delivered to the right output channel such as printing, e-mail, etc. By allowing quick modification and immediate control of the processes and modifications, you can visibly optimise your production – with time-to-market as well as postal cost reductions being critical aspects.

It is only with an easy-to-understand and easy-to-modify system that you can truly take control of your document delivery processes. Creating such processes without having to rewrite existing systems is not enough. Today's businesses need real-time modification and testing of their print streams to ensure that they stay on top of their ability to deliver compelling quality content to their customers at all times.

# ChannelStream Workflow

Source Systems



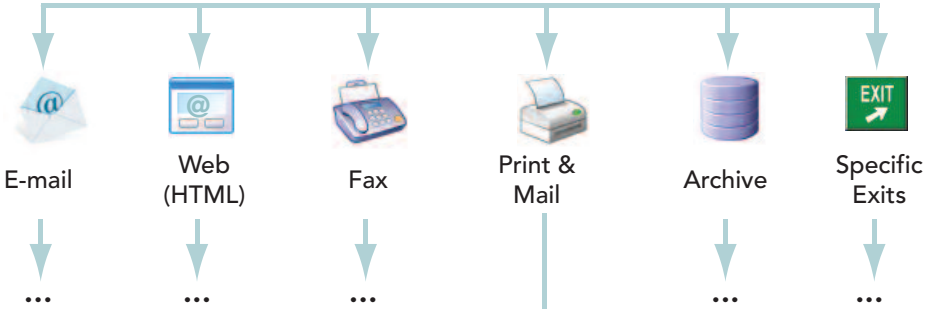
Input Formats



Merged and Enhanced Restructured Streams



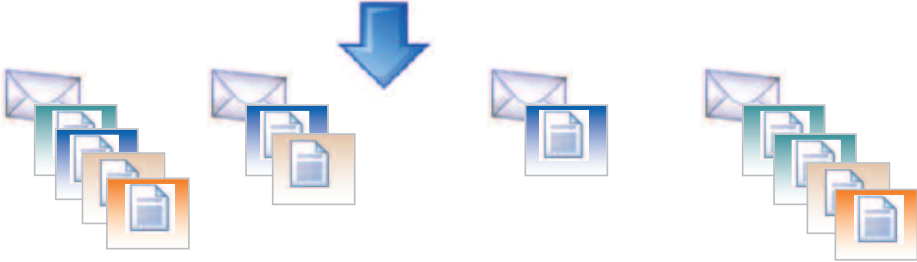
Multi-Channel Capabilities



Conversion to Required Output Formats

AFP/PCL/PS/PDF/...  
OMR, bar codes, technical lines, banners...

Document Sequencing and Stapling



## Reduce Your Time-to-Market

Managing the document output process is one of the most complex steps in customer communications. Companies are looking for a single solution that is able to sort, merge and split document jobs, manage bar codes, insert technical information, attach documents and handle different input and output channels. Companies also don't want to have to rely on scarce programming resources or their provider for any configuration task.

ChannelStream is a comprehensive and unique tool that integrates streams coming from different document management systems. It provides critical features to fulfil – and even exceed – your expectations, particularly in ever-changing markets with increasing legal regulations.

**ChannelStream is based on leading-edge technology and backed by 25 years of document management experience.**

**Usability.** The easy-to-use, business-oriented interface allows you to define your environment (e.g., architecture, capabilities of printers and mail processing machines, etc.), outline the required steps (e.g., which documents need to be added, how they need to be managed, etc.) and set the business rules that should be applied.

**Flexibility.** Define as many document profiles as you need to suit your business requirements. You can change, test and validate your modifications quickly and safely. A simulation process enables you to verify how your stream will look. All processes are document-driven and use your own data to drive the output.

**Scalability.** Install and use as many copies of ChannelStream as required to match your IT and business management expectations. Take your choice: Manage interactive documents individually, set up batches that follow a particular path or assign a specific priority to a particular business action, such as an urgent promotional activity.

**Control.** You can check at any time which flows are being treated, their progress, through which channel they've entered and which media will be used to produce them. Using the dashboard integrated within the product, you can furthermore see the current workload of your production facilities – down to the level of the individual document – and corroborate this information with an integrity check that ensures that all documents have been printed, enveloped and then passed to the mail processing machine.

## One Unified Output Management Facility

ChannelStream can handle streams produced by any document management system. Our drivers integrate these streams and give you additional capabilities to flexibly manage document jobs, attach specific documents (electronically or at level of the mailing machine) and add any useful markup required for your internal processes, such as bar codes.

Moreover, valuable multi-channel capabilities are available for all your current document streams – without any new investment. Send out your information by e-mail, mail or fax, depending on your customers' choice.

*“Cincom's deep knowledge of both our environment and our market was impressive and has allowed them to deliver a product exactly meeting our requirements. Compared with our previous setup, ChannelStream has delivered us a stable and easy-to-use output management system, allowing us to respond rapidly to the changing business conditions.”*

– Jan Doumen, IT Director, Allianz Belgium n.v.

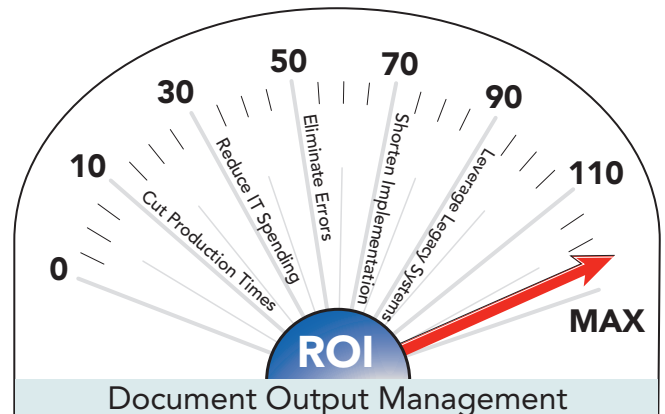


## Free Up Your Document Output Process

To facilitate the introduction of ChannelStream at your site, you can license ChannelStream for what you're currently spending on your existing document output management system. This way, you can take advantage of a comprehensive tool that provides you with impressive flexibility and autonomy – without spending any more!

Enjoy full freedom by installing and using as many instances of ChannelStream as you need to match your organisational structure, adjust to your architectural and/or business requirements and, most importantly, ensure a perfect performance.

To discuss how you can free up your document stream, please e-mail [ChannelStream@cincom.com](mailto:ChannelStream@cincom.com) or call one of our offices.



## About Cincom Systems

Cincom provides innovative software solutions and services for those areas of business that are most critical to business simplification, amongst others: document output management.

For 40 years, Cincom's focus on delivering high-value, low-cost, low-risk solutions has provided thousands of clients worldwide with significant and rapid returns on their investments, consistently and safely.

Renowned companies around the globe have relied on Cincom, such as Allianz, Citibank, Boeing, Federal Express, Ericsson, Siemens, Rockwell Automation and Trane, just to name a few.

Cincom, the Quadrant Logo, ChannelStream, and Simplification Through Innovation are trademarks or registered trademarks of Cincom Systems, Inc. All other trademarks belong to their respective companies.

© 2009, 2010 Cincom Systems, Inc.  
FORM CSUK0902027-A4 3/10  
Printed in U.S.A.  
All Rights Reserved

**World Headquarters • Cincinnati, OH USA**  
**US 1-800-2CINCOM (1-800-224-6266) • International 1-513-612-2769**  
**Fax 1-513-612-2000 • E-mail [info@cincom.com](mailto:info@cincom.com) • <http://www.cincom.com>**



Contact our European offices:

[ChannelStream@cincom.com](mailto:ChannelStream@cincom.com)

### Brussels, Belgium

+32 (0)2 679 68 11  
[marketingbelux@cincom.com](mailto:marketingbelux@cincom.com)

### Paris, France

+33 (0)1 53 61 70 00  
[marketingfrance@cincom.com](mailto:marketingfrance@cincom.com)

### Schwalbach, Germany

+49 6196 9003-0  
[infode@cincom.com](mailto:infode@cincom.com)

### Torino, Italy

+39 011 5154 711  
[cincomitalia@cincom.com](mailto:cincomitalia@cincom.com)

### Monaco

+377 93.10.01.20  
[cincommonaco@cincom.com](mailto:cincommonaco@cincom.com)

### Culemborg, The Netherlands

+31 345 471050  
[info\\_europenorth@cincom.com](mailto:info_europenorth@cincom.com)

### Madrid, Spain

+34 91 524 9820  
[cincomiberia@cincom.com](mailto:cincomiberia@cincom.com)

### Geneva, Switzerland

+41 22 747 75 18  
[marketingfrance@cincom.com](mailto:marketingfrance@cincom.com)

### Maidenhead, United Kingdom

+44 (0)1628 542300  
[info\\_europenorth@cincom.com](mailto:info_europenorth@cincom.com)